

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent No. : 7,457,780 Confirmation No. 8582  
Issue Date : November 25, 2008  
Applicant : T. KIMURA et al  
Appl. No. : 10/799,653  
Filed : March 15, 2004  
Title : CONTENT SALES METHOD AND CYBER MALL  
SYSTEM USING SUCH METHOD AND STORAGE  
MEDIUM STORING THEREIN ITS CONTENTS  
SALES PROGRAM  
Docket No. : ASA-760-03  
Customer No.: 24956

Director of the U.S. Patent Office  
Office of Patent Publications  
ATTN: Certificate of Correction Branch  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR CERTIFICATE OF CORRECTION**  
**APPLICANTS' MISTAKE (37 CFR §1.323)**

Sir:

Enclosed is a completed Certificate of Correction form which corrects a failure on behalf of Applicants to make reference to a prior co-pending application pursuant to 37 CFR 1.78(a)(2). Pursuant to MPEP §1481.03, it is submitted that the following conditions have been satisfied:

(a) all requirements set forth in 37 CFR 1.78(a)(1) have been met in the present application which became the patent to be corrected;

(b) it is clear from the record of the patent and the parent application(s) that priority is appropriate. The present patent (U.S. Patent No. 7,457,780) was based on application serial no. 10/799,653 which was a continuation of application serial no. 09/618,552 filed on July 17, 2000. Application serial no. 09/618,552 was a continuation of application serial no. 09/244,050 filed on February 4, 1999 (now U.S. Patent No. 6,263,318 and claimed priority to Japanese Application 10-025356 filed on February 6, 1998. As indicated on the face of U.S. Patent No. 7,457,780, the continuity data regarding application serial no. 09/618,552 is indicated along with the Japanese Application 10-025356, but application serial no. 09/244,050 is not mentioned. However, it is clear from this record that application serial no. 09/244,050 was inadvertently not mentioned as reliance upon that application is necessary in order to properly claim priority to Japanese Application 10-025356. In addition, the declaration refers to an attached specification, which corresponds to the application bearing serial no 09/244,050; and

(c) a grantful petition to accept an unintentionally delayed claim for the benefit of the prior application accompanies this request including a surcharge as set forth in 37 CFR 1.17(t).

Therefore, it is submitted that this request for certificate of correction be granted.

Since the Certificate of Correction is necessitated by a mistake on the part of the Applicants, in accordance with 37 CFR §1.20(a) our Credit Card Payment

The Director of the U.S. Patent and Trademark Office is hereby authorized to charge additional payment due or to credit any overpayment, to Deposit Account No. 50-1417.

MATTINGLY & MALUR, P.C.

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## CERTIFICATE OF CORRECTION

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PATENT NO. : 7,457,780  
 APPLICATION NO.: 10/799,653  
 ISSUE DATE : November 25, 2008  
 INVENTOR(S): T. KIMURA et al

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

### ON THE TITLE PAGE

Please correct (63) Related U.S. Application Data to read as follows:

(63) Continuation of application 09/618,552 filed on Jul. 17, 2000,  
 now abandoned, which is a continuation of application  
09/244,050, filed on Feb. 4, 1999, now Pat. No. 6,263,318.

### IN THE SPECIFICATION

Column 1, lines 6-7, the paragraph should read:

This is a continuation application of U.S. Ser. No. 09,618,552, filed Jul. 17, 2000, now abandoned, which is a continuation of application 09/244,050, filed on Feb. 4, 1999, now Pat. No. 6,263,318.

Mailing Address of Sender:

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